

Finance Infrastructure at Deal Speed

Cushnoc established sponsor-ready financial reporting and accounting infrastructure for a newly acquired healthcare platform in just 45 days – half the planned implementation time – for less than \$50,000.

IMPLEMENTATION	TOTAL COST	GAAP REPORTING	CASH VISIBILITY
45 Days	< \$50K	3 Entities	4 Weeks
Half the 90 days planned	One-time engagement	Across 6 revenue types	13-week cash flow forecast

The Challenge

A PE sponsor acquired a healthcare platform combining revenue-cycle management and EMR software businesses. At close, the company had no CFO, relied on a departing part-time bookkeeper, and lacked consolidated GAAP reporting across its entities and six revenue types. The sponsor needed reliable financial information to validate its underwriting assumptions and support its first board reporting cycle within 90 days.

What Cushnoc Delivered

Deliverable	What Cushnoc Accomplished
Institutional-quality reporting	GAAP-compliant reporting across three entities and six revenue types, standardized chart of accounts, and documented close procedures
Cash visibility and control	Rolling 13-week cash flow forecast, reconciled accruals, and a recurring reporting cadence
Transaction and leadership readiness	Opening balance sheet, purchase price allocation, bookkeeper transition, and accounting foundation for the incoming CFO

Value to the Sponsor and Investors

Faster investment oversight: The sponsor received reporting to begin evaluating its underwriting case ahead of the anticipated timetable.

Reduced post-close execution risk: Critical accounting processes were established despite the absence of a CFO and departure of the bookkeeper.

Better finance leadership transition: The incoming CFO inherited documented accounting processes, accruals, and reporting rather than an unresolved accounting backlog.

Acquisition readiness: Consolidated reporting was structured with future acquisitions in mind.

Outcomes

Within six weeks, Cushnoc established GAAP-compliant reporting across three entities and six revenue types, implemented a rolling 13-week cash flow forecast, and put critical accruals and reporting processes in place ahead of the incoming CFO's arrival. The engagement also left behind technology-enabled capabilities, including a searchable project knowledge base, an AI assistant trained on engagement documentation, and an invoicing automation initiative underway to improve ongoing efficiency.

Bottom Line

In just 45 days, Cushnoc gave the sponsor earlier visibility into financial performance and its underwriting assumptions, reduced post-close execution risk, and established a scalable accounting foundation for the incoming CFO and future acquisitions—all for less than \$50,000. The engagement illustrates how a focused, repeatable finance infrastructure implementation can accelerate a sponsor's post-close value-creation plan.